

Print and Event Materials

AMSODE's approved print and event materials include posters, leaflets, banners, roll-up displays, staff clothing and event identification. Their layouts retain the official logos and the visual structure of the organisation's actual reference materials.

10.1 · Selecting and producing materials

Choose the medium according to its function: community information, event visibility or staff identification. AMSODE uses only **2 × 1 m** and **3 × 1 m** banners. The institutional roll-up display is **85 × 200 cm**.

PDF files are reference layouts at the stated final sizes. Before production, check all wording, partner logos, bleed margins, finishing requirements and the supplier's technical specifications. Sample text is not a confirmed project statement.

Posters and leaflets

The A3 poster gives priority to the headline and essential practical information. The double-sided A5 leaflet provides more space for the message; contact details and photographs must be checked before printing.

Event signage

The 2 × 1 m and 3 × 1 m banners have distinct hierarchies for the logo row, title, project details, location and date. The 85 × 200 cm roll-up uses a vertical composition. Partner logos must follow the agreed visibility obligations for the activity.

Clothing and a complete event setup

Field vests, T-shirts, polo shirts and caps retain their approved marking positions. Banners, roll-up displays, desk nameplates and signage should form a coherent event environment. Confirm fitting dimensions, fabrics, embroidery and printing techniques with the manufacturer.

10.2 · Posters and leaflets

Approved model	Specification	Reference format
Institutional A3 poster	Portrait A3 layout for activities and event announcements.	PDF

Approved model	Specification	Reference format
Institutional A5 leaflet	Double-sided A5 layout for distributing information.	PDF

10.3 · Banners and roll-up display

Approved model	Specification	Reference format
2 × 1 m banner	Row of logos, project, central title, date and location.	PDF
3 × 1 m banner	Partners at the top, central message and funding acknowledgement at the bottom.	PDF
85 × 200 cm roll-up	Vertical AMSODE identity, organisational values, mission and vision.	PDF

Only official approved third-party logos may be inserted, according to the applicable agreement. Final trimming and roll-up mechanism clearance must be confirmed before fabrication.

10.4 · Staff clothing and marking

Approved model	Specification	Reference format
Field vest	Front and rear views, AMSODE identification and designated partner areas.	PDF, two views
T-shirt	Blue collar, small front logo and larger rear marking.	PDF, two views
Polo shirt	Buttoned collar with consistent logo placement.	PDF, two views
Cap	Two reference views with the main approved logo centred on the front.	PDF, two views

The textile supplier must confirm actual marking dimensions and manufacturing methods. The printed and textile models do not authorise a partnership or a particular funding credit on their own.